



THE CHALLENGE:

BECOME THE FASTEST LEGO BUILDER

THE DREAM PRIZE

A MR SWAGMAN CLASSIC SINGLE SWAG

veanavite
The foundation for a lifetime of performance

The person who builds a LEGO cow the fastest will be announced at the end of the Fair.

02 6033 8000 veanavite.com.au

NHD

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FOR FURTHER INFORMATION: Rivalea 02 6033 8000.

TERRITORY MANAGER UPDATE



TERRITORY MANAGER WINS NATIONAL AWARD

North East Rivalea Territory Manager Ellen Versteegen has recently been awarded for her La Trobe University Honours project, 'Markers of fertility and milk yield in the colostrum of the dairy cow.' Ellen was nominated as the Victorian winner of the Ag Institute State Best Honours project and went on to win the prestigious AEV Richardson Memorial National Student Award.

The award, issued by the Australian Institute of Ag Science and Technology, promotes advancement in Australian agriculture in accordance with sound scientific developments. Congratulations Ellen and we are proud of Ellen's success within our team.



JUNE

- 2 Farm Focus Open Day - Kyabram, 10.30am
- 11 Farm Focus Open Day - Strathmerton, 10.30am
- 14-16 ABC for Cows (NCDE) - Shepparton
- 22 Breeding & Fertility Workshops (NCDE) - Shepparton
- 24 Dookie Dairy Open Day (Murray Dairy)
- 25 Farm Focus Open Day - Gundowring, 10.30am
- 29 Agrifoods Opportunities Forum - Wangaratta, 9.30am
- 29-3 Dairy Innovation Tour, Northern Victoria

JULY

- 30-2 National Herd Development
Victorian Winter Fair, Bendigo
Hope to see you on our stand ring-side.

AUGUST

- 15 Riverina Sheep Expo - Deniliquin NSW



FARMER INSIGHT EVENT



1-3. David Nation presenting and speaking with farmers.

4. National Sales Manager George Wilkes with Jacob and Katrina Berry's new bub.

FOR OUR ANNUAL FARMER INSIGHT EVENTS HELD ON THE 20TH MAY, DAVID NATION, CEO OF THE DAIRY FUTURES CRC WAS THE GUEST SPEAKER.

The CRC invests \$20 million annually into dairy bioscience and their work is at the cutting edge of dairy research. David presented on both key areas of pasture and dairy genomics. He shared their research showing a 20% yield increase which can be gained from new hybrid ryegrass pasture varieties, as well as traits which will contribute to improved genetics in the future.

For a copy of David's presentation please go to www.rivaleastockfeeds.com.au

WIN!

A BRAD JONES RACING V8 PACKAGE!

15 PACKAGES TO BE WON!

Experience the sensation of racing a V8, as you sit beside a Brad Jones driver go through his paces on a purpose built track, tour their premises, and go home with a souvenir cap to remember your day.

In fact, there's 15 packages to be won!

So rev up your cows with Optimilk, and rev up your chances of driving like a champion. You automatically go in the draw every time you order 10 tonnes of any Optimilk product between 1st April and 31st July. The more you purchase, the greater your chances of winning!

REV UP LITRES PER COW

Choose Optimilk, scientifically formulated to help maximise feed efficiency.

Optimilk high performance dairy concentrates can help you increase total litres per cow this season. Every mouthful of Optimilk pellets delivers a balanced and highly absorbable form of energy and protein to help optimise milk production in early, mid and late lactation. There's a complete range of pellets formulated to suit the needs of your herd and strategy. So choose Optimilk, the highly effective feed solution to rev up your herd.

Rivalea

HIGH PERFORMANCE DAIRY CONCENTRATES
Call 02 6033 8000 or go to optimilk.com.au
Seek professional advice on the best nutritional program for your situation.

OPTI MILK

EXPERT ADVICE

GRASS TETANY

(Hypomagnesaemia)

GRASS TETANY IS A METABOLIC DISORDER THAT DEVELOPS DUE TO A MAGNESIUM DEFICIENCY.

Almost all of the cow's magnesium is tied up in the skeleton (70%) and soft tissue (28%), meaning she has very little circulating in body fluid, hence she requires a continuous dietary supply.

Issues tend to occur during the winter and spring months when cattle are grazing young, lush, highly fertilised pasture that is low in magnesium and high in potassium and nitrogen (which can interfere with magnesium metabolism). High intakes of lush pasture that is low in fibre increases rate of passage through the digestive tract, reducing the absorption of magnesium. Ryegrasses and cereals tend to have lower magnesium levels than legumes (clover and lucerne). Classic symptoms include irritability, excitability and staggers which can very quickly lead to death.

The best way to reduce the risk of grass tetany occurring in your herd is to supply magnesium daily in your concentrate or grain additives. Rivalea provides magnesium at respectable levels in both the Optimilk and Nutrimax range and our Territory Managers are happy to discuss tailored feeding options to individual farms where required.

'Did you know that our new product Nutrimax Winter Essentials contains excellent magnesium levels to assist with grass tetany, as well as other ingredients specifically for your cows for Winter such as Biotin and organic zinc for hoof health'.

